



## Senate

General Assembly

**File No. 154**

January Session, 2013

Substitute Senate Bill No. 922

*Senate, March 26, 2013*

The Committee on General Law reported through SEN. DOYLE of the 9th Dist., Chairperson of the Committee on the part of the Senate, that the substitute bill ought to pass.

### **AN ACT CONCERNING TWO-FOR-ONE SALES.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (*Effective from passage*) Notwithstanding the  
2 provisions of chapter 735c of the general statutes, any person engaged  
3 in trade or commerce in this state who offers to sell consumer goods  
4 pursuant to a two-for-one or similar promotion shall honor the stated  
5 terms of such promotion for at least two business days after the stated  
6 end date of such promotion, provided the consumer: (1) Has  
7 purchased a consumer good that qualifies the consumer for a discount  
8 or additional consumer goods pursuant to the promotion, and (2) did  
9 not receive the discount or additional consumer goods at the time of  
10 purchase. For purposes of this section, "consumer goods" means any  
11 article which is used or bought for use primarily for personal, family  
12 or household purposes.

This act shall take effect as follows and shall amend the following sections:

Section 1	<i>from passage</i>	New section
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**GL**      *Joint Favorable Subst.*

The following Fiscal Impact Statement and Bill Analysis are prepared for the benefit of the members of the General Assembly, solely for purposes of information, summarization and explanation and do not represent the intent of the General Assembly or either chamber thereof for any purpose. In general, fiscal impacts are based upon a variety of informational sources, including the analyst's professional knowledge. Whenever applicable, agency data is consulted as part of the analysis, however final products do not necessarily reflect an assessment from any specific department.

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***OFA Fiscal Note******State Impact:*** None***Municipal Impact:*** None***Explanation***

There is no fiscal impact to the Department of Consumer Protection (DCP) in requiring anyone engaged in business in the state who offers to sell consumer goods in a two-for-one or similar promotion to honor those terms for at least two business days after the end of the promotion as the DCP currently acts upon related complaints and few additional complaints are anticipated due to the bill.

***The Out Years******State Impact:*** None***Municipal Impact:*** None

**OLR Bill Analysis****sSB 922*****AN ACT CONCERNING TWO-FOR-ONE SALES.*****SUMMARY:**

This bill requires anyone engaged in business in the state who offers to sell consumer goods in a two-for-one or similar promotion to honor those terms for at least two business days after the end of the promotion if the consumer (1) purchased a good that qualifies for the promotion and (2) did not receive the promotion at the time of purchase. The bill does not impose any penalties for violations.

Under the bill, a consumer good is anything that is used or bought and primarily used for personal, family, or household purposes.

EFFECTIVE DATE: Upon passage

**COMMITTEE ACTION**

General Law Committee

Joint Favorable Substitute

Yea 14 Nay 4 (03/12/2013)